

# Support Opportunity

*Support content & kōrero that shapes our towns for the better*

## **You'll help people make Wellington better**

Sponsorship of Talk Wellington is a statement of confidence in Wellington's everyday people.

It publicly declares your belief that people, when fuelled with quality information, can make better decisions and be forces for good – from household to citywide.

## **We're a good value investment**

Talk Wellington's business model combines the best of volunteerism and professionalism.

2017-18 has shown that the core Talk Wellington crew typically work between two and three times the hours they're paid to.

Greater ability to pay people means greater quality and reach of our information, as well as enabling us to do more things that engage Wellington people constructively with the place we live.

## **Independence: praiseworthy**


Independence – and perceived independence – is vital for any public information to be trusted. It's a small country, and even smaller Wellington region – but Talk Wellington's information about any initiative must be seen to be based on the merits, not on who's funding us.

Sponsorship rests on a shared public good ethic, and our sponsors' reputations are uniquely enhanced by the independence of their generosity.

## **Where would we like to go in 2019?**

Our 2018 startup focus was transport.

In 2019 we want to focus on the key opportunities – and threats – for Wellington's livability, sustainability and accessibility, being generated by initiatives in transport, housing and urban form.



**In 2019** it will be crucial to have Talk Wellington's local focus continue: there will be even less local issues reporting by mainstream media, and local body elections are happening.

Throughout the year we want to do targeted work in our focus areas with an eye to elections. We'll be helping engage and inform voters and candidates, and leading Wellington-wide kōrero.

**talkwellington.org.nz**

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## **Donating to us will make a big difference. Even small amounts matter!**

\$10 means snacks for a team meeting,

\$150 means six hours of social media outreach by our

team, taking the ideas to where regular people are,

\$575 means our year's accountancy,

\$1,125 means writers are paid for five 500-word articles,

\$2,000 means we can run a workshop with one of the progressive community groups who've asked for support (on topics like: neighbourhood street reclamation, engaging effectively with councils).



## **Families are about trust.**

We'll send you a special newsletter to show you what your support is achieving and to thank you – you're supporting us financially and that's amazing!

We won't ask you to sign a contract or commit to a particular time period of support. If you ever need to leave the Family, we'll say a huge thank you and spread the word to find a new Family member to come on board.

## **But what's extra great about families is connection.**

And the Wellington region is particularly excellent for its networks – people doing great stuff with the people we know. The Talk Wellington Family is like-minded folks who care about the places we live, and are backing regular people's power to make things better.

We'll offer special gatherings twice a year so you can enjoy this unique bunch of people in person, and build your own connections to enhance your life and local influence.

### **As a member of the Talk Wellington Family you get:**

- a special Family newsletter
- early access to book your spot to our 2019 events
- special Family gatherings twice a year to connect and network with this unique bunch of good people

Keen to join the family? Ka rawe!

**Support us on Press Patron now**

Join the Talk Wellington Family  
[www.talkwellington.org.nz/support](http://www.talkwellington.org.nz/support)



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